



INDIAN DAIRY ASSOCIATION SOUTH ZONE

SOUTHERN DAIRY SUMMIT - 2025

January 9 - 11, 2025, NIMHANS Convention Centre, Hosur Main Road, Bengaluru - 560 029



SOUVENIR ADVERTISEMENT FORM

IDA Institutional Membership No.:

Name of the Organization:

Address:

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Tel(O):

E-mail: Website:

Contact Person: Designation:

Mobile No.: E-Mail:

Tariff for advertisement in Souvenir (Please tick the required box)

Particulars	Advt. Size (in cm)	Tariff (in INR)
<input type="checkbox"/> Back Cover	25.5 x 19.0	50,000/-
<input type="checkbox"/> Front Inside Cover	25.5 x 19.0	40,000/-
<input type="checkbox"/> Back Inside Cover	25.5 x 19.0	40,000/-
<input type="checkbox"/> Double Spread	25.5 x 40	40,000/-
<input type="checkbox"/> Full Page	25.5 x 19	30,000/-

Note: GST @18% is to be paid with the tariff. GST No. **29AAATI0442A2Z8**

Please Note: Last date for receipt of advertisement material is 15th December 2024. Material should be sent through email in high resolution CDR format. Positive form along with hard copy shall be submitted to the Summit Office at Bengaluru.

History in one page of all advertisers will be published as a Special Edition on Historical Perspectives.

Please visit **www.southerndairysummit.com** for instructions

Signature:

Payment Details:

Payment of INR Online payment Cheque / DD NEFT

Bank Name: Branch Name:

Online Payment Transaction Reference / UTR No.:

Cheque / DD No: Dated :

Bank Details: Name of Account: **Southern Dairy Summit 2025** Bank Name: **State Bank of India** Branch: **Adugodi**
Account Type: **Current** Account No.: **43207105488** IFSC Code: **SBIN0017786**

For Further Information Please Contact

The Organizing Secretary

Southern Dairy Summit - 2025, IDA House, NDRI Guest House Campus, Adugodi, Bengaluru - 560 030
Email: sat_kulkarni@yahoo.com | ida.southzone@gmail.com | sds2025.organizingsecretary@gmail.com
WhatsApp (Message only) Contact - 9448132682

"Dairy Stakeholders of India - Historical Perspectives"

The Indian Dairy Association (South Zone) is excited to announce the **First Regional Dairy Conference – Southern Dairy Summit 2025**, scheduled from **9th to 11th January 2025 in Bangalore**. As part of this event, we are launching the first volume of “**Dairy Stakeholders of India - Historical Perspectives**”, which aims to document the rich history of organizations across the Indian dairy chain.

India is home to over 10,000 dairy stakeholders, including farmers' organizations, cooperatives, processing plants, machinery and analytical equipment manufacturers, ingredient suppliers, advertising agencies, consultants, cattle feed manufacturers, and healthcare organizations. Each of these stakeholders has played a significant role in the growth of the Indian dairy industry. This publication is our first attempt to preserve their contributions and provide an enduring historical record.

Key Highlights of the Publication:

- The first volume will feature about 100 stakeholders on a first-come, first-served basis.
- Each participating organization will be provided a dedicated page that includes a historical perspective and a one-page advertisement in the Summit Souvenir.
- Organizations will also receive two complimentary registrations for the Summit.

Participation Details:

- **Payment Requirement:** Organizations interested in participating are required to make a payment for a one-page advertisement as per the detailed tariff rates attached.

What We Need from Participating Organizations:

Interested organizations are invited to provide information covering the following points:

1. **Date of Inception and Headquarters Location**
2. **Historical Background**
3. **Major Business Activities**
4. **Current Activities**
5. **Management Status and Contact Details**
6. **Any Additional Information**
7. **Relevant Photographs (not more than 2)**

Submission Deadline:

The last date for submitting advertisements and historical information is **30th November 2024**.

This publication will be an invaluable resource, showcasing the journey and impact of stakeholders in the Indian dairy sector. We encourage the stakeholders to seize this opportunity to be part of this historical record, ensuring that the legacy of your contributions is preserved for future generations.

We look forward to your participation in this landmark endeavor.

For further details, payment information, and to submit your entry, please contact:
Dr. B.V. Balasubramanyam - balundri@gmail.com